

FOR IMMEDIATE RELEASE:

PostureFit Sponsors Top Contender Cat Zingano in UFC 184

Southport, North Carolina, February 21, 2015 – PostureFit, a wholly owned subsidiary of Bullzi Holdings, Inc. (symbol: BLLZ), sponsors top contender, Cat Zingano, in UFC 184 title fight.

Dr. Liz Welch, President and CEO of PostureFit stated, “We are so excited to be sponsoring Cat Zingano in the UFC 184 championship fight on February 28th, being held in Los Angeles. As a company managed by strong females, we felt that Cat’s story of strength and perseverance really spoke to our mission and the principles behind PostureFit. Cat is a single mom – the first mother to compete in a UFC match – and is fighting through recent injury and personal tragedy to be the number one contender in the bantamweight division. We are so proud to be standing behind her.”

Dr. Welch went on to say, “At PostureFit, we teach people how to be fit and stand tall, knowing that the physical change often sparks an emotional one. For us, confidence and resiliency are just as important as physical strength, and Cat Zingano represents this beautifully. For 2015, our goal is to bring PostureFit to the masses. Some recent successes have brought PostureFit into fitness centers, schools and other athletic venues. For the UFC events, PostureFit teamed with VFD Marketing, a leader in sports-based marketing”.

Adam S. O'Sullivan, Director, New Business Initiatives for VFD Marketing, stated, “VFD is extremely excited to be working with PostureFit to help build their brand and reach the masses. A worldwide phenomenon that is only getting bigger, the UFC puts on the largest Pay-Per-View events in the world. UFC athletes can be activated in and out of the cage, and VFD is strategically positioned to help companies be seen by millions of fans all over the world. By utilizing some of the best athletes in sports as vehicles for brand reach, VFD (www.vfdmarketing.com) is excited to bring PostureFit to the forefront of the health and fitness world.”

Mr. Thomas Welch, President and CEO of Bullzi Holdings, Inc. stated, “We're excited to be working with VFD Marketing, as they made the relationship with the UFC and Cat happen. We purchased PostureFit at the end of 2013, knowing the potential for incredible growth. Much of 2014 was spent refocusing and rebranding in an effort to best represent PostureFit in the health and fitness market. Through our relationship with VFD and it's UFC athletes, we look forward to introducing our new brand to consumers worldwide.”

Formerly known as Postursizer, Inc., PostureFit (www.GetPostureFit.com) fills a void in the fitness market by offering posture-centric exercise programs that are beneficial to every age and fitness level.

About Bullzi Holding Company Inc.

Bullzi Holdings, Inc. is a publicly based holding company that conducts business in multiple industry sectors. While the Company has its roots in the Information Security and Education sector, it now serves as the parent company of a Bullzi Security LLC, WISE Learning Solutions LLC, Creative Forecast LLC and PostureFit.

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The Bullzi Holdings, Inc. trading symbol is (BLLZ).

For more information or to schedule an interview, please contact:

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