

**FOR IMMEDIATE RELEASE:**

## **PostureFit is Awarded Patent**

*Southport, North Carolina, February 5, 2014* – Postursizer, Inc. (dba PostureFit), a wholly-owned subsidiary of Bullzi Holdings, Inc. (BLLZ), a public holding company, is awarded its first patent by the US Patent and Trademark Office, for its Postursizer 5-in-1 Bar.

Dr. Liz Welch-Geotz, President of PostureFit stated, “We're excited about the issuance of this patent. We filed the initial paperwork in 2010, so while it has been long-awaited, it finally allows to carve out a niche in the health, wellness and fitness world. We're the only product of its kind – one that allows our clients to get healthier and more fit in their perfect posture.”

Dr. Welch went on to say, “Poor posture is epidemic in our society, and at all levels, both young and old. Posture affects and moderates every physiologic function from breathing to hormonal production. So, poor posture is more than just looking bad. It leads to a hosts of ailments, such as back pain, headaches, breathing difficulties, fatigue, arthritis, limited mobility, additional stress on the internal organs, accelerated aging and more. Unfortunately, this very important component of our health is often overlooked. With the Postursizer 5-in-1 Bar, this can all change.”

Thomas Welch, President and CEO of Bullzi Holdings, Inc. stated, "We had anticipated the issuance of this patent and are pleased to advise our shareholders of this issuance by the Patent Office. This is a game changer for both PostureFit and Bullzi Holdings. PostureFit currently offers its products to chiropractors, fitness professionals, physical therapists, golfers, schools, and consumers. The product can be purchased online at [www.GetPostureFit.com](http://www.GetPostureFit.com).”

### **About Bullzi Holding Company Inc.**

Bullzi Holdings, Inc. is a publicly based holding company that conducts business in multiple industry sectors. While the Company has its roots in the Information Security and Education sector, it now serves as the parent company of a Bullzi Security LLC, WISE Learning Solutions LLC, Creative Forecast LLC and PostureFit.

The Bullzi Holdings, Inc. trading symbol is BLLZ.

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*For more information or to schedule an interview, please contact:*

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