

FOR IMMEDIATE RELEASE:

Bullzi Security Receives over \$250,000 in Contracts

Southport, North Carolina, July 18, 2014 – Bullzi Security, a wholly-owned subsidiary of Bullzi Holdings, Inc. (BLLZ), a public holding company, receives contracts for over \$250,000 to provide NERC CIP consulting services for a number of utility companies in the United States.

According to Thomas Welch, CEO of Bullzi Security, “We're seeing a major increase in North American Electric Reliability Corporation (NERC) Critical Infrastructure Protection (CIP) compliance activity and we expect even more as companies start to prepare for NERC CIP version 5. While NERC CIP is a only North American initiative, we are also expecting to start seeing similar security projects in other parts of the world.”

Mr. Welch went on to say, “While much of this work is generated by regulatory requirements, such as NERC CIP, the state of world affairs and the risk of losing critical infrastructure, such as the electric grid, has really come into focus. The 2013 sniper attack on a California power station highlighted the need for greater physical security at our power plants and transmission stations. In the California assault, snipers opened fire on an electrical substation and within 19 minutes, they strategically knocked out 17 giant transformers that funnel power to Silicon Valley. When you combine this type of physical attack with the ongoing surge of cyber attacks, the critical infrastructure industries, such as electric and water, have no choice but to enhance their security efforts. As a result of this, we expect additional compliance work in the coming years”.

Mr. Welch, closed by saying, “Our online training subsidiary, WISE Learning Solutions, LLC, is also benefiting from the NERC CIP compliance, as the regulations require annual security training for employees. With Version 5 of the NERC CIP standards, these training requirements are increased. We have already provided NERC CIP training to numerous electric utilities and expect to close many more deals in the future.”

About Bullzi Holding Company Inc.

Bullzi Holdings, Inc. is a publicly based holding company that conducts business in multiple industry sectors. While the Company has its roots in the Information Security and Education sector, it now serves as the parent company of a Bullzi Security LLC, WISE Learning Solutions LLC, Creative Forecast LLC and PostureFit.

The Bullzi Holdings, Inc. trading symbol is BLLZ.

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For more information or to schedule an interview, please contact:

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