

FOR IMMEDIATE RELEASE:

Bullzi Holdings, Inc. Acquires Eye-Point Technology and Introduces a Management Change

Southport, North Carolina, July 17, 2018 – Bullzi Holdings, Inc. (BLLZ) acquires Eye-Point Technology Sdn Bhd (Eye-Point) and announces a Management Change.

Thomas Welch, President and CEO of Bullzi Holdings, Inc. stated, “Bullzi Holdings is pleased to announce the purchase of Eye-Point, a creative, First-Of-Its-Kind concept store, providing business opportunity, business collaboration, and membership & reward program, by bringing in latest optical products, complimented by a mini café. Eye-Point opened its first store in 2015 in Kuala Lumpur and with strong financial support, plans to open about 10, 20 and 30 stores by end of 2018, 2019 and 2020 respectively.”

Mr. Welch went on to say, “As part of this acquisition, a new Management team has been brought in to run and expand the Company. As such, I have resigned from the Board, as well as my role as President and CEO of the Company. In order to leave the Company in the best financial position as possible, Bullzi Security was sold off for the current debt on the books. This will allow Bullzi Holdings to benefit from the growth of Eye-Point, as well as any other companies that may be acquired, without the burden of financial constraints.”

Mr. Welch closed by saying, “The new Management Team will be issuing a more detailed Press Release regarding the new acquisition and company funding, as well as the new names and roles of the Executive Management Team.”

About Bullzi Holding Company Inc.

Bullzi Holdings, Inc. is a publicly based holding company that conducts business in multiple industry sectors. While the Company has its roots in the Information Security and Education sector, it now serves as the parent company of a Bullzi Security LLC and PostureFit.

The Bullzi Holdings, Inc. trading symbol is (BLLZ).

For more information or to schedule an interview, please contact:

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