

FOR IMMEDIATE RELEASE:

Bullzi Holdings, Inc. 2017 Mid-year Update

Southport, North Carolina, July 23, 2017 – Bullzi Holdings, Inc. (BLLZ) provides 2017 mid-year update.

Thomas Welch, President and CEO of Bullzi Holdings, Inc. stated, “We finished the first half of 2017 with \$185,000 in revenue, which was a bit lower than expected, but we did receive new Purchase orders for Information Security Services exceeding \$216,000 in late June. This, combined with other anticipated projects will keep us on track for 2017”.

Mr. Welch continued by saying, “As a follow-up to our March 2017 press release, the Company has been successful in selling off two subsidiaries and will be putting up another subsidiary, WISE Learning Solutions, up for sale in the coming weeks. These sales will allow the Company to pay down debt and provide for better cash flow and overall profitability. The Company will now be able to focus on two core business lines, Bullzi Security, which offers information security services and PostureFit, our patented health and fitness product line. We’re expecting substantial growth with PostureFit this year and we’ll be launching our Brand Ambassador Program in the coming weeks”.

Mr. Welch closed by saying, “While we have been delayed in getting our completed financials posted, but we hope to have all quarterly and annual reports filed within the next 6 – 8 weeks. This will bring the Company current and will allow for a better trading environment”.

About Bullzi Holding Company Inc.

Bullzi Holdings, Inc. is a publicly based holding company that conducts business in multiple industry sectors. While the Company has its roots in the Information Security and Education sector, it now serves as the parent company of a Bullzi Security LLC, WISE Learning Solutions LLC, and PostureFit.

The Bullzi Holdings, Inc. trading symbol is (BLLZ).

For more information or to schedule an interview, please contact:

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